Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Class & Number \_\_\_\_\_\_\_

**Argumentative Essay: Rubric**

Focus: \_\_\_\_/4

* Correct Mode (Answers the prompt with a clear, dominating point that spirals throughout essay)
* Main point-OPINION STATEMENT is **bolded** and includes 3 reasons stated in the introduction and conclusion. (Your LAST reason should be the MOST IMPORTANT reason.) Three reasons *italicized* in introduction. *and* conclusion.

Content: \_\_\_\_/4

* 3 strong reasons appropriate to audience, (Each reason has its own paragraph.)
* Reasons are fully explained with good details
* Objection (in parenthesis)
* Content does not confuse the reader or leave the reader with unanswered questions
* Anecdote (a short amusing or interesting story about a real incident or person) statistic, or quote from an expert. Includes a reference noted in the text such as ([www.cdc.gov](http://www.cdc.gov), 2015).

Organization: \_\_\_\_/4

* Use of transitions-underlined
* Strongest reason is stated and presented last
* Strong introduction and conclusion
* Ideas flow from one paragraph to the next

Style: \_\_\_\_/4

* Toolbox Tools used appropriately
* Call to action (in green)
* Sentence variation and stronger word choices
* 3 Persuasive words (in red)

Conventions: \_\_\_\_/4

* Has indented paragraphs
* Grammar, punctuation, spelling
* No Excuse Words used correctly (deduct 4 points for each word misused)

there their they’re to too two its it’s your you’re a an our are then than hear here whose who’s a lot good well could/would/should have

Subtotal: \_\_\_\_\_\_\_\_\_

Deductions: \_\_\_\_\_\_\_

Total: \_\_\_\_\_\_\_\_\_\_\_/100